

MASCON - BEAM VENTURE YOUTH INNOVATION & ENTREPRENEURSHIP CONFERENCE

OVERVIEW

EVENT DATE | DEC 27-28



High School and College Students Conference In Collaboration with MAS -CON 2025

EXECUTIVE SUMMARY



The MASCON - BEAM Venture Youth Innovation & Entrepreneurship Conference at MASCON 2025 will be a flagship youth program designed to inspire and equip high school and college students with the skills, confidence, and faith-driven mindset to become innovators and leaders. Over two immersive days, participants will engage in seven interactive workshops covering the entire startup journey – from AI-powered ideation to ethical innovation and investor pitching.

Operating as a dedicated Youth Innovation & Entrepreneurship Track within MASCON, the program will culminate with Pitch Finals, where top youth teams will present their ideas to the entire track. This structure ensures both deep engagement for participants and high visibility for MASCON's commitment to youth empowerment.

By combining hands-on entrepreneurship training, faith-centered guidance, and a high-profile platform for showcasing youth talent, this initiative will build upon MASCON's legacy of impactful programming, recognizing and complementing the hard work and vision already invested in shaping MASCON 2025.







ORGANIZATION OVERVIEW





About BEAM Venture:

BEAM Venture is a 501(c)(3) nonprofit with 12 chapters across the Texas, dedicated to empowering middle school, high school, and college students through entrepreneurship, innovation, leadership, and faith-centered education.

Our mission is to nurture the next generation of Muslim changemakers by providing hands-on training, mentorship from industry leaders, and real-world competitions-all grounded in strong Islamic values.



Through conferences, workshops, and year-round programs, BEAM Venture nurtures faith-centered grassroots economic empowerment, offering platforms and continuous guidance that help youth strengthen their Islamic identity, serve their communities, and build a future of self-reliance and shared prosperity.



Recognized for its global impact, BEAM Venture has hosted large-scale youth innovation conferences across diverse cultural contexts – including multicampus entrepreneurship and AI events in collaboration with Collin College across the DFW area, a major youth innovation conference in Syria, and a high-visibility partnership with the GITEX YouthX track in Dubai.

ORGANIZATION OVERVIEW







- 12 chapters across the U.S., engaging youth from diverse communities
- 2000+ students empowered through programs, competitions, and conferences
- Statewide reach through transformative events and partnerships



- State, national, and international champions in Business Professionals of America (BPA), the Global Mission Summit, and GITEX YouthX.
- Global engagement through international collaborations in Syria, Dubai, and the US.





 30+ high-profile mentors in CEO and senior leadership positions providing direct guidance to students

CONFRENCE OVERVIEW

Over two transformative days (10:00 AM – 4:30 PM), the BEAM Venture Conference immerses participants in a dynamic program that blends cuttingedge entrepreneurship training with faith-centered community building. Participants engage in:

- Seven hands-on AI & entrepreneurship workshops covering the full startup journey, from ideation and business modeling to ethical AI and investor pitching led by BEAM Venture's award-winning young leaders.
- A guest speaker session and interview panel with dedicated time for the host organization to feature locally arranged entrepreneurs or officials, amplifying community relevance and ownership.
- The Youth Startup Showcase & Pitching Competition where participants present their ventures and top teams are honored during the Awards & Certificate Ceremony.
- Built-in networking, lunch, and Zuhr prayer breaks fostering meaningful connections, reflection, and collaboration.

By the end of the conference, attendees leave with practical skills, a validated business concept, and a strong network of like-minded peers ready to drive positive change.







2-DAY AGENDA OVERVIEW

Full Schedule

Day 1: Saturday, Dec 27th.

```
10:00 - 10:30 AM - Check-in & Welcome Reception
```

10:30 - 11:10 AM - Opening Ceremony

11:10 - 11:40 AM - Guest Speaker Discussion

11:40 - 11:50 AM - Refreshment & Networking Break

11:50 - 12:30 PM - Workshop 1: Ideation Through AI-Powered Market Research

12:30 - 12:40 PM - Duhr Prayer Break

12:40 - 1:20 PM - Workshop 2: Prompt Engineering for Lean Startups

1:20 - 2:20 PM - Lunch & Networking

2:20 - 2:30 PM - Aser Prayer Break

2:30 - 3:10 PM - Workshop 3 (Part 1): Business Model Canvas

3:10 - 3:20 PM - Refreshment & Networking Break

3:20 - 4:00 PM - Workshop 3 (Part 2): Al Business Model Canvas

4:00 - 4:30 PM - Concluding Session

Day 2: Sunday, Dec 28th.

10:00 - 10:30 AM - Check-in & Welcome Reception

10:30 - 11:10 AM - Workshop 4: Al-Enhanced Prototype Design

11:10 - 11:20 AM - Refreshment & Networking Break

11:20 - 12:00 PM - Workshop 5: Al-Driven Customer Acquisition

12:00 - 12:10 PM - Duhr Prayer Break

12:10 - 12:50 PM - Workshop 6: Ethical AI & Responsible Innovation

12:50 - 1:00 PM - Refreshment & Networking Break

1:00 - 1:40 PM - Workshop 7: Pitch Perfect - Al Investor Pitches

1:40 - 2:20 PM - Lunch & Networking

2:20 - 2:30 PM - Aser Prayer Break

2:30 - 3:00 PM - Student Showcase: Top 15 Startups Present

3:00 - 3:30 PM - Interview CEOs Panel

3:30 - 4:00 PM - Student Showcase: Top 3 Startups Present

4:00 - 4:30 PM - Closing Ceremony

FREQUENTLY ASKED QUESTIONS

1. Who can participate in the Youth Innovation & Entrepreneurship Track?

The track is open to all high school and college students who are passionate about innovation, entrepreneurship, and making a positive impact in their communities. No prior experience in startups or AI is required – just curiosity and a willingness to learn.

2. I'm in middle school, but I have already started my startup journey. Can I join?

Yes, we have 10 seats reserved for advanced middle school students. Middle schoolers may apply, and acceptance will be based on the strength of the application and the availability of spots.

3. Do I need to have a startup idea before joining?

No. Participants will develop ideas during the workshops, guided by national champions, industry mentors, and structured activities.

4. Is this track only for students interested in business or tech?

Not at all. Innovation is needed across all fields – engineering, medicine, arts, humanities, education, and community development. The program is designed so any student, from any major, can benefit and contribute.

5. What is the Youth Startup Showcase?

At the end of the track, students present their startup ideas in front of judges. Top teams receive awards, including: iPad and Cash prizes

6. How do I register?

Step 1 - Register for MASCON 2025 (https://masconvention.org)

- You must purchase a General Admission ticket for MASCON 2025.
- Without a MASCON ticket, you cannot access the Youth Track.

Step 2 - Apply for the BEAM Youth Innovation & Entrepreneurship Track

- After you complete Step 1, you must fill out the Youth Track application form to reserve your spot.
- The track itself is free, but only for attendees who have purchased the MASCON Main Event ticket and received a confirmation email from BEAM Venture about their participation. https://www.beamventure.org/mas-icna-2025

FREQUENTLY ASKED QUESTIONS

7. Is there an additional cost to join the track?

No. BEAM Venture is providing this entire track for accepted participants who complete the application and receive confirmation. However, students must purchase a MAS-ICNA Main Event ticket to enter the conference and attend the track. The track itself has no additional fee.

8. How do travel and accommodations work?

Families are responsible for arranging their own travel and lodging. MAS-ICNA offers discounted hotel rates with nearby hotels. For booking links, directions, and logistics, please visit: masconvention.org

9. Do students need to attend both days?

Yes. The curriculum is sequential and hands-on. Attending both days ensures students, complete their startup, receive mentorship, participate in the showcase, and build meaningful relationships

10. What should participants bring?

- A laptop or tablet (recommended)
- A notebook and pen
- A positive attitude and willingness to collaborate

All workshop materials will be provided.

11. I'm a parent or community member – can I attend?

Parents can attend the opening and closing ceremonies, and are welcome in the general MASCON program.

12. Will students receive certificates?

Yes. All participants who complete both days receive an official BEAM Venture x MASCON Youth Innovation Track Certificate.

13. Who can I contact with questions?

For track-specific questions: admin@beamventure.org
For MASCON registration questions: askme@masicna.com

STUDENT TESTIMONIALS

"I loved how BEAM Venture tied entrepreneurship and technology back to faith and values. It made me think differently about success – it's not just about

profit, it's about purpose and impact."

- Zara A, Junior, University of Texas at Dallas

"Before BEAM, I never thought I could speak in front of a crowd. By the end of the program, I pitched my startup to 250 people – and actually loved it."

- Ahmad S, Sophomore, Frisco High School

"The mentors were young, relatable, and inspiring. Seeing people around my age leading made me believe I could do it too."

- Fatima A, Pre-Med Student, University of Texas at Dallas

"I met students from other schools and universities who are as motivated as I am – now we're collaborating on a startup together and preparing for a national competition."

- Salman S, Sophomore, Plano East High School

"BEAM showed me that leadership isn't about age – it's about action. I left believing I could start something meaningful right now."

- Zeina Sabbagh, Highschool Student-(Global Impact-Syria)

"It was not just lectures, it was hands-on... every session was practical, grounded and energizing." What made it truly meaningful was how close it felt to me, and to so many others. Syria's young people stepped forward with bold ideas to solve real challenges in their communities. This moment is a reminder that Syria is still dreaming, and still determined to rebuild."

- Cyrine Deeb, University Student - (Global Impact-Syria)

OUR SPEAKER AND INSTRUCTORS



Farah Kuzbari CEO | Founder BEAM Venture

- Founder & CEO, BEAM Venture: building a nationwide ecosystem for youth entrepreneurship and grassroots empowerment, grounded in faith, mentorship, and real-world experience.
- Founder & CEO of BEAM Academy: leading a faith-centered educational organization that cultivates character, leadership, and lifelong learning.
- Educator and Entrepreneur: dedicated to inspiring and equipping the next generation of changemakers.
- Founder and CEO of NAWA: a youth-led innovation platform bridging Al, entrepreneurship, and purpose.
- National & Global Awards: 1st place at GITEX Global YouthX Dubai and the Global Mission Summit Cup in Dallas, TX.



Ashraf Kuzbari Co-Founder | COO

BEAM Venture

- Co-Founder & COO, BEAM Venture: scaling a faith-driven nonprofit to 2000+ students across 12 North Texas chapters
- Entrepreneur: founded 2 startup ventures LifeLink VR and Reform Coin.
- Co-founder and CSO of NAWA: a youth-led innovation platform bridging AI, entrepreneurship, and purpose.
- **Public Speaker & Debater:** Ranked top 3 by the US National Speech & Debate Association and inspiring speaker at international leadership forums.
- National & Global Awards: 1st place at GITEX Global YouthX Dubai and the Global Mission Summit Cup in Dallas, TX.

OUR SPEAKER AND INSTRUCTORS



Muhammad Meetheen Instructor

BEAM Venture

Community Partnerships & Strategic Advisor, BEAM Venture: builds partnerships with community organizations while guiding the core team.

Entrepreneur:

- -Founder of Aero Fit.
- -Co-founder and CTO of NAWA: a youth-led innovation platform bridging Al, entrepreneurship, and purpose.

Public Speaker: state champion in Extemporaneous Speaking and frequent presenter at local and nationwide events.

National & Global Awards: 1st place at GITEX Global YouthX Dubai and the Global Mission Summit Cup in Dallas, TX.



Ayaan Ahmad Instructor

BEAM Venture

Marketing Officer & Chapter Advisor, BEAM Venture:

leads marketing initiatives, builds community partnerships, and guides one of BEAM's active chapters.

Entrepreneur:

- -Founded the innovative startup SmartBin.
- -Co-founder and CPO of NAWA: a youth-led innovation platform bridging Al, entrepreneurship, and purpose.

Public Speaker: presents on national and local stages, inspiring audiences with insights on innovation and community impact.

National & Global Awards: 1st place at GITEX Global YouthX Dubai and the Global Mission Summit Cup in Dallas, TX.



Laith Hajsaleh Instructor

BEAM Venture

Secretary, BEAM Venture: supports organizational operations and documentation.

Entrepreneur: founder of the successful startup Fix It.

Public Speaker: shares insights on leadership and his impactful contributions to BEAM Venture.