

MAS
CON
2023

SPONSORSHIP GUIDE 2023



TUE DEC 26- WED DEC 27 | Pre-Convention Knowledge Retreat
THUR DEC 28 - SAT DEC 30 | Three Full-Days of Convention Program
SUN DEC 31 | Hotel Check-out & Departure



DIAMOND SPONSOR

\$65,000

- Sponsor Ribbon on name tag
- (30) Conference Registrations
- Logo on banner in Hyatt Hotel lobby
- (10) Premier-level booths in bazaar
- Logo on bazaar map
- Booth location printed on bazaar map
- Hanging structure above booth
- (6) Digital LED Stand up banner ads, placed throughout the convention on rotation.
- (2) Digital LED Stand up banner, placed during Knowledge Retreat on rotation
- Logo on official tote bag
- (2) Brochure insert/ promotional item placed in attendees' tote bag
- Above mentioned brochure insert/ promotional item placed on display tables outside of Bazaar
- Logo on program-at-a-glance
- Logo included on all convention mass emails
- (2) 30-sec video ads on main hall screens during the 3 days of the convention
- Logo displayed on main hall screens
- Logo on main hall entrance unit
- (2) Digital Ad on LED Screen outside of Bazaar, on rotation. (Full-screen)
- Digital Ad (same as mentioned above) on LED Screen inside of Bazaar
- Logo on MAS CON Website
- Logo on MAS CON Website linked to organization/ business's website
- Clickable Banner placed on MAS CON website
- Facebook recognition with 30-second video upload and working of choice upon approval.
- Recognition on Instagram and Snapchat
- Recognition on MAS CON App
- (2) Clickable Banners on MAS CON App (Home screen)
- Profile under the Sponsorship Category in the MAS CON App
- Clickable website link within Sponsor Profile
- Full Page Ad added as an attachment within Sponsor Profile
- Booth location added within Sponsor Profile
- Booth location added within Exhibitor Category
- (3) Push notifications, one daily, during MAS CON through MAS CON App
- (20) Tickets to Appreciation Dinner
- Organization/ Business Name on the table at Appreciation Dinner
- "Recognition Award" as Diamond Sponsor presented on Main Stage.
- (1) 60-second video ad presented on main stage during recognition award
- 3 minutes on stage with approved speech/ content during recognition award



PLATINUM SPONSOR

\$35,000

- Sponsor Ribbon on Name tag
- (20) Conference Registrations
- Logo on banner in Hyatt Hotel lobby
- (6) Premier-level booths in bazaar
- Logo on bazaar map
- Booth location printed on bazaar map
- Hanging structure above booth
- (4) Digital LED Stand up banner, placed throughout the convention
- Logo on official tote bag
- (1) Brochure insert/ promotional item placed in attendees' tote bag
- Above mentioned brochure insert/ promotional item placed on display tables outside of Bazaar
- Logo on program-at-a-glance
- Logo included on all convention mass emails
- (1) 30-sec video ad on main hall screens during the 3 days of the convention
- Logo displayed on main hall screens
- Logo on main hall entrance unit
- (1) Digital Ad on LED Screen outside of Bazaar (Full screen)
- (1) Digital Ad (same as mentioned above) on LED Screen inside of Bazaar
- Logo on MAS CON Website
- Logo on MAS CON Website linked to organization/ business's website
- Recognition on Instagram and Snapchat
- Recognition on MAS CON App
- (1) Clickable Banner on MAS CON App (Home screen)
- Profile under the Sponsorship Category in the MAS CON App
- Booth location added within Exhibitor Category
- (1) Push notification during MAS CON through MAS CON App
- (10) Tickets to Appreciation Dinner
- Organization/ Business Name on the table at Appreciation Dinner



GOLD SPONSOR

\$23,000

- Sponsor Ribbon on Name tag
- (10) Conference Registrations
- (4) Premier-level booths in bazaar
- (1) Digital LED Stand up banner, placed throughout the convention
- Digital LED Stand up banner, placed during Knowledge Retreat
- Logo on official tote bag
- (1) Brochure insert/ promotional item placed in attendees' tote bag
- Logo included on all convention mass emails
- Logo on main hall entrance unit
- (1) Digital Ad on LED Screen outside of Bazaar, (Half screen)
- Digital Ad (same as mentioned above) on LED Screen inside of Bazaar
- Logo on MAS CON Website
- Recognition on Instagram and Snapchat
- Profile under the Sponsorship Category in the MAS CON App
- Booth location added within Exhibitor Category

SILVER SPONSOR

\$13,000

- Sponsor Ribbon on Name tag
- (4) Conference Registrations
- (2) Premier-level booths in bazaar
- Logo on official tote bag
- Logo included on all convention mass emails
- Logo on main hall entrance unit
- (1) Digital Ad on LED Screen outside of Bazaar, (Half screen)
- Digital Ad (same as mentioned above) on LED Screen inside of Bazaar
- Logo on MAS CON Website
- Recognition on Instagram and Snapchat
- Profile under the Sponsorship Category in the MAS CON App
- Booth location added within Exhibitor Category



ADD ON ITEMS

Item	Sponsorship Level	QTY	Details	Price
Logo on all Hyatt and Marriott Hotel Lobby Screens	Diamond or Platinum	8	Organization/ business logo on all available screens in both Hyatt and Marriott Hotels.	TBD
Sponsor of Prayer Area	Diamond or Platinum	1	TBD	TBD
Sponsor of Guest/ Speaker Suite	Diamond or Platinum	6 (2 per day)	TBD	TBD
Sponsor of a Main Session	Diamond, Platinum, or Gold	12	Logo and Banner of choice displayed on the screen under speaker during the Main Session.	TBD
Emcee of a Main Session	Diamond, Platinum, or Gold	12	Representative will emcee a main session, introduce organization/ business name and sponsorship level, then continue with given script	TBD
Sponsor of Guest Baskets	Diamond, Platinum, or Gold	2	Logo displayed on Guest Basket as Sponsor.	TBD
Additional options, pricing, and details will follow soon.				